

ATTEND AN ALTRUISTIC LEADERSHIP SMALL BUSINESS WORKSHOP

You will:

- Participate in Simulated Business Sessions
- Gain access to Business Acumen skills to maximize the learning experience
- Attend specialized coaching and counseling sessions designed to help you put it all together!



"A dedicated vision, a committed mission, a core value"

ALTRUISTIC LEADERSHIP

WORKSHOP & SEMINARS
COACHING & COUNSELING

Altruistic Leadership

Small Business
Workshops &
Consulting

Program & Investment
Information

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ENTREPRENEURIAL BUSINESS WORKSHOP

Ever wanted to test drive your skills as an Entrepreneur? Now you can.

Our Entrepreneurial Business Workshop: Be Your Own Boss covers the foundational pieces you need to understand in running your own business.

Session 1

Our workshop opens with review of business fundamentals.

Session 2

Business Simulation: The simulation entails opening and running your own business.



3- Day Workshop

Fee:

The program fee of \$1050.00 includes materials, lunch, and refreshments.



DECISIONS WORKSHOP

The decision you make (or do not) will determine your direction and success. This element of decision-making is more critical for the small business owner.

In this interactive business simulation, you will make decisions, like...

Pricing: How do I price, should I allow volume discount allowances?

Planning: What type of budget should I have, should I run a test market on a new product or service?

Promotion: What consumer and trade promotions should I run?



2- Day Workshop

Fee:

The program fee of \$950.00 includes materials and refreshments breaks.



BUSINESS COACHING

Altruistic Leadership has a network of business consultants, counselors, and coaches focused on providing you just-in-time advice.



Altruistic Leadership

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